



AGRIEVOLUTION 2019: SEVENTH WORLD SUMMIT ON AGRICULTURE MACHINERY

- **SPECIALTY CROP MECHANIZATION**
- **SKILLS TRAINING AND EDUCATION**

October 1: Conference at Ministry of Agriculture, Madrid, Spain

October 2: Field and Demo Day, Valencia, Spain

MONDAY, OCTOBER 1:

Opening ~ Minister of Agriculture of Spain

Agriculture in Spain: Today and Tomorrow

Mechanization of Specialty Crops

Specialty Crops: Today and Tomorrow

- Carlo Lambro, President, *New Holland Agriculture*
- Mark von Pentz, President, Worldwide Agriculture & Turf Division: Europe, CIS, Asia, Africa, Global Tractor and Hay & Forage Platforms, and Advanced Engineering, *John Deere & Company*

Mechanization's Role in Ensuring Quality

- Marcello Carraro, Chief Executive Officer, *Antonio Carraro S.p.A.*
- Federico Pérez, General Director, *Pulverizadores Fede*
- Bertrand Bouyou, General Manager, *PELLENC IBERICA* and Florence Menard, Export Director, *PELLENC SAS*

What Do Producers need from the Machinery Industry?

- Daniel Azevedo, Director Commodities, Trade and Technology, *COPA-COGECA*
- Arianna Giuliadori, Secretary General, World Farmer's Organization (Confirmation pending)

Networking Luncheon

Education and Training in the Digital Era

Linking Skills Training and Education to Jobs (recruitment)

- Dr. Satoshi Iida, Board of Directors and former President, *Kubota Corp.*
- Dr. Emilio Gil, Department of Agri-Food Engineering and Biotechnology (DEAB), *Universitat Politècnica de Catalunya* and Project leader, *INNOSETA EU*

Education: Why some countries, sectors see a better Return on their Investment

- Speakers to be Determined

Success Stories: Education and Training

- Speakers to be Determined

Gala Dinner

TUESDAY, OCTOBER 2:

Field and Demo Day, Valencia, Spain